Frequently Asked Questions

What Does 'Working for Regulatory Change' Mean?

Working for Regulatory Change (WRC) is a category that recognizes companies that test on animals only when <u>required by law</u>, that are completely transparent with PETA about the tests on animals that they conduct and why, and that are actively working to promote development, validation, and acceptance of <u>non-animal methods</u>.

While we encourage consumers to support only those companies that have committed to a complete, permanent ban on all tests on animals (please see <u>PETA's list of companies that don't test on animals</u>), we also recognize that some companies are working to change the laws that require testing on animals. These companies conduct as few tests on animals as possible and work openly and diligently to eliminate the tests still required by government agencies. Companies on our WRC list are taking steps in the right direction for animals by using non-animal methods as often as possible and being transparent about the tests that they do conduct when required by law.

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Colgate-Palmolive Co. New York, New York 212-310-2000 http://www.colgate.com

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Unilever http://www.unilever.com